



NON-FUNDING SUPPORTERS POLICY

Definition - 'Non-funding Supporters' are organisations and individuals who:

- support the objects and interests of HikeWest; and
- prefer to show their support without a cash or in-kind donation; and
- are not necessarily members of HikeWest.

Recognition - Bushwalking WA will recognise as 'Non-funding Supporters' those organisations and individuals who possess a business or other organisation logo and are willing to display HikeWest's logo and website link in an easily visible position on their website and/or Facebook page. The logo display will be a reciprocal arrangement, whereby HikeWest will also display the Supporter's logo on the HikeWest website. In this way both HikeWest and the Supporter obtain similar benefit.

Benefits - Through the mutual logo displays (with links), HikeWest and the Supporters will each benefit by:

- a public recognition of each other's organisation;
- extending their profile in the community.

Supporter's membership status - Supporters may be members but are not required to be. While HikeWest encourages all members to include a link to HikeWest's website on their own site, this policy recognises that some HikeWest members for whatever reason may not wish to display the HikeWest logo.

Supporters may already be members of HikeWest, but do not gain membership by becoming a Non-funding Supporter.

Administration:

- i) requests from intending supporters will be considered by Board at the time of request, or periodically, and may be rejected at Board's discretion;
- ii) maintain a register of Supporters (with name/s, phone and email contact & date commenced);
- iii) display each Supporter's logo with link (and nothing additional) in a suitable position on the HikeWest website;
- iv) confirm that the HikeWest logo is displayed in a suitable position on each Supporter's website.

Alignment of interests - HikeWest will not enter into a Supporter arrangement with any organisation, company or individual whose nature or operations the Board considers represents a known or potential conflict of interests or other risk of misalignment that could compromise HikeWest's ability to advocate for the best interests of bushwalking and/or HikeWest members.

HikeWest reserves the right to reject any request from an intending Supporter without explanation and to terminate any arrangement if the Supporter carries out actions or endorses positions inconsistent with HikeWest policies or values.